Attend this one day GS1 UK healthcare conference for free. Understand what impact the Department of Health's 'Coding for Success' policy will have on your organisation and how auto identification can help improve patient safety.

The Department of Health has recommended that both the NHS and healthcare industry use the GS1 System of coding on all medicines and medical devices. Leading experts in healthcare including the NHS Purchasing and Supply Agency, National Patient Safety Agency, NHS Supply Chain, NHS Connecting for Health, manufacturers and suppliers will be presenting at the event.

GS1 UK Patient Safety Forum:
GS1 coding saves lives in the NHS
Wednesday, 10 September, 2008 - Leicester City Football Club

Book your free place today
Book your free place today at www.gs1uk.org/events&webinars/#health
or complete the booking delegate registration form available in this brochure. We recommend that you register today as places are strictly limited.

If you have any questions please contact Jill Carver at GS1 UK on +44 (0)20 7092 3543 or by email at jill.carver@gs1uk.org.

Sponsored by:

ISIS integration

Codeway
IDENTIFY : TRACK : CONTROL

NHS Purchasing and Supply Agency

GS1 UK Patient Safety Forum:
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Coding for Success

'Coding for Success' is a policy document that sets out the reasons why auto-identification and data capture (coding technologies) is important in healthcare and encourages wider adoption.

The Department of Health (DH) has recommended that the GS1 System should be adopted throughout the healthcare system in England.

The GS1 System of standards provides unique identification for products, assets, returnable assets, locations, clinicians and patients through the use of bar codes and Radio Frequency Identification (RFID) tags.

An efficient healthcare system is all about the right person, right product or medication, right time and right method.

What are the benefits of auto identification and data capture (AIDC)?

There is evidence of real improvements to patient safety when coding systems are used to match patients to their care:

- Reduced medication errors
- Reduced risk of wrong-site surgery
- Accurate track and trace of surgical instruments, equipment and other devices
- Better record keeping
- Managing supplies and purchasing electronically can cut costs dramatically as well as improve efficiency

FIVE reasons to attend

1. The **Government has recommended that the healthcare industry implements GS1 coding**. Come to the event to learn how this will impact your organisation.

2. Learn and **share your views on** how to start **implementing** the GS1 System of coding in your organisation to improve patient safety and increase efficiency.

3. **Learn from healthcare industry experts** on the impact and benefits of AIDC, including the Department of Health, NHS Purchasing and Supply Agency, National Patient Safety Agency, NHS Connecting for Health, ABHI and leading suppliers and manufacturers.

4. Meet the experts from GS1 UK at the optional **Pharmacy Workshop** or by dropping in on the **GS1 UK Service Team** and discover how to solve your auto-identification issues.

5. **See demonstrations** of the latest supply chain solutions in the exhibition area from leading solution providers including Codeway, ISIS integration, Toshiba, SATO and more.

Who should attend?

- **Healthcare suppliers** of medicines, devices and other goods to the NHS
- **Clinicians** who want to improve safety and quality of care for patients
- **Finance Directors** and others responsible for investment decisions who want to reduce costs and improve efficiency
- **Managers** who want to develop high-quality services delivered by staff working in fulfilling and satisfying roles
- **NHS hospitals and trusts** who want to learn how to implement the GS1 coding system to improve patient safety

The Venue

Leicester City Football Club,
The Walkers Stadium,
Filbert Way, Leicester
LE2 7FL.

For directions to the venue please visit www.lcfc.premiumtv.co.uk/page/Open/Directions

Agenda

9.00   Optional training workshop: The GS1 pharmacy workshop
This optional session is aimed at new NHS members of GS1 UK, or those who are thinking of joining. This workshop will look at how medicine can be traced using the GS1 System. For more information about the session please contact Shane Brooke on +44 (0)20 7092 3570 or by email at shane.brooke@gs1uk.org.
Shane Brooke, Healthcare Account Manager, GS1 UK

9.45   Coffee and registration

10.15   Welcome and introduction
GS1 UK is part of the global GS1 organisation, dedicated to the development and implementation of global data standards and solutions for the supply chain. GS1 UK helps industry to implement these data standards through the use of bar codes, RFID, Global Data Synchronisation (GDS) and electronic business messaging. Malcolm will explain how GS1 is working with the healthcare industry to improve patient safety through the adoption of the GS1 System of coding.
Malcolm Bowden, Business Development Director, GS1 UK

10.20   Introduction to GS1 Healthcare User Group UK
Following the Government's recent recommendation that GS1 standards should be adopted throughout the NHS and its supporting industries. This session will introduce the fundamentals of the GS1 standards, explain how they apply to healthcare, what the benefits are and how interested organisations can join GS1 UK. Roger will cover how the GS1 Healthcare User Group is developing, promoting and implementing a global industry response for solutions in preventing medical errors, combating counterfeits and improving supply chain efficiencies throughout the healthcare industry.
Roger Lamb, Healthcare Manager, GS1 UK

10.45   The NHS Supply Chain
NHS Purchasing and Supply Agency (PASA) is an executive agency of the Department of Health. They work to ensure that the NHS in England makes the most effective use of its resources by getting the best possible value for money when purchasing goods and services. Rachel will provide an overview of the NHS supply network from commissioning of healthcare services to manufacturers, through to delivery to the patient in terms of healthcare, process and information. Rachel will also identify and discuss the various programmes operating, the main eSystems and introduce why common data standards and interoperability are important for the NHS and its suppliers. Along with introducing the NHS Procurement eEnablement Programme (NPEP) and the role GS1 coding standards have.
Rachel Hodson-Gibbons, Head of eProcurement, NHS PASA

11.10   Morning coffee break and exhibition

11.25 Why GS1 coding is important for patients

Chris Ranger and Helen Lovell will explain how coding can be used in healthcare to improve patient safety, in particular by reducing avoidable errors such as giving the wrong blood or medication to a patient. They will set out the evidence and describe the DH's recommendations, both to the NHS and industry, for uptake and use of the GS1 coding system plus the importance of standardisation as a basis for introducing coding effectively in patient care. They will give real life case studies to demonstrate the real difference effective use of coding can make to patients with reference to safe patient identification and blood transfusion safety.

Dr Helen Lovell, Clinical Quality and Strategy Directorate, Department of Health

Ms Chris Ranger, Partnership Development Manager (NHS Connecting for Health and Informing Healthcare), NPSA

11.55 AIDC and the MedTech Industry

The Association of British Healthcare Industries (ABHI) is the lead and largest industry association for the medical technology sector in the UK. It represents companies whose output makes up for around eighty percent of the industry's total. ABHI's membership includes some of the leading businesses in the sector in the UK right the way through to small independent companies. Mike will explain how the MedTech Industry in Europe teamed up with GS1 Healthcare to develop standards for AIDC. Mike will also present on how globally, national authorities are adopting plans for unique device identification and how these need to be aligned with GS1 Healthcare standards. Also find out how the current review of the Medical Devices Directives may present an opportunity to manufacturers in the healthcare industry.

Mike Kreuzer, Director - Technical & Regulatory, ABHI

12.20 Using GS1 standards - Suppliers view

Mölnlycke Health Care is one of the world's leading providers of single-use surgical and wound care products and services to the healthcare sector. Jenny Gough, Artwork Manger from Mölnlycke will highlight the benefits of implementing the GS1 System and the potential risks associated if a manufacturer does not adopt. She will also give an update on the healthcare sector, what suppliers need to do to meet customer requirements and explain how to have your say on issues around AIDC.

Jenny Gough, Artwork Manager, Mölnlycke

12.45 Panel: Question and Answer

13.00 Lunch and exhibition

14.05 Making it easier to do business with the NHS

Bryan Semple, IT Solutions Director will outline the latest developments which NHS Supply Chain has implemented that support the NHS Coding for Success policy and the NHS Procurement eEnablement Programme (NPEP). Bryan will cover the implementation of a new national catalogue, the adoption of the NPEP and recommendation of GS1. In addition he will explain how this has enabled end-to-end electronic communication between suppliers and NHS trusts across the Healthcare supply chain, thereby driving out costs and inefficiencies while improving customer service and patient safety.

Bryan Semple, IT Solutions Director, NHS Supply Chain

14.30 NHS Trust procurement case study: Leeds Teaching Hospitals NHS Trust and the NHS Procurement eEnablement Delivery Group (NPEDG)

Leeds Teaching Hospitals NHS Trust (LTH) is the largest Trust in the UK and includes the largest teaching hospital in Europe. They provide high quality acute hospital services for the population of Leeds and the surrounding area and act as a regional centre for a number of specialist services such as cancer and cardiac surgery. At the end of 2000 LTH incorporated bar code scanning in their catheter labs which allows clinical staff to get a 'real-time' picture of stock levels. Graham will explain how the system allows information to be scanned not only into a stock inventory system but into the EPR and the finance database. This ensures that every piece of equipment can be traced to every patient and an accurate costing of all procedures can be established.

Chris Slater, Chair of NHS Procurement Enablement Delivery Group will explain how the NPEDG is driving forward the adoption of procurement Enablement technologies across the NHS supply network. He will run through how the NPEP provide a range of initiatives and guidance to drive forward the adoption of procurement eEnablement technologies in the NHS to improve patient safety. Chris will also provide an overview of NPEP and why they have adopted the GS1 System of standards.

Graham Medwell, Information Manager, Leeds Teaching Hospital
Chris Slater, Chair of NHS Procurement Enablement Delivery Group (TBC)

14.55 Afternoon coffee break and exhibition

15.10 NHS PROGRAMMES - Medicine manufacturing

Judie Finesilver from NHS PASA the executive agency of the DH will present a high level overview of how they plan to roll out implementation of GS1 coding in healthcare settings. She will also give an outline on the challenges they face with the NHS dictionary of medicines + devices (dm+d) and give real life case studies from hospitals that have implemented AIDC in their pharmacies and what plans they have for the future.

Judie Finesilver, e-Business Pharmacist, NHS Purchasing and Supply Agency

15.30 AIDC in the NHS

NHS Connecting for Health (NHS CFH) procured a contract with GS1 UK in February 2007 to enable trusts to become members of GS1 UK and gain their organisational identifiers without any cost being incurred. Neil will explain why NHS CFH has decided to work with GS1 UK on AIDC and how this collaboration has progressed to date. Neil will also cover where NHS CFH envisions the programme is heading in the future and how AIDC can deliver better and ultimately safer healthcare to patients in the NHS.

Neil Lawrence, NHS CFH Auto-ID Project Manager, NHS Connecting for Health

15.50 Panel: Question and Answer

16.05 Close

About GS1 UK Healthcare User Group

The objective of the GS1 UK Healthcare User Group is to lead the utilisation and development of global standards for the UK healthcare industry, with the primary focus on automatic product identification to improve patient safety.

The Group is developing, promoting and implementing a global industry response for solutions in preventing medical errors, combating counterfeits and improving supply chain efficiencies throughout the healthcare industry.

About GS1 UK

GS1 UK has driven innovation in the supply chain for over thirty years. It is part of the global GS1 organisation, dedicated to the development and implementation of global data standards and solutions for the supply chain. GS1 standards are the most widely used in the world. GS1 UK helps industry to implement these data standards through the use of bar codes, RFID, Global Data Synchronisation (GDS) and electronic business messaging. www.gs1uk.org

For more information please see at www.gs1.org/healthcare and www.gs1uk.org/solutions/health/healthcare.asp

Book your place today

To confirm you place at this essential event please complete the online booking form at **www.gs1uk.org/events&webinars/#health** or the booking delegate registration form below and fax it back to **+44 (0)20 7900 1834**. Places are strictly limited so please book in advance to avoid disappointment.

• The event is free for GS1 UK members
• NHS Trusts & Hospitals, suppliers and members of the Association of the British Pharmaceutical Industry and the Association of British Healthcare Industries can attend for free

If you have any questions please contact Jill Carver at GS1 UK on **+44 (0)20 7092 3543** or by email at **jill.carver@gs1uk.org**.

Delegate registration form
To register please complete and return the following form by post or fax to **+44(0)20 7900 1834.**

Title: .... First name: .... Surname: ....

Company name: .... Job title: ....

Address: ....

....

.... Postcode: .... Country: ....

Telephone: .... Fax: ....

Email: ....

Please return this form to:
Jill Carver,
GS1 UK, Staple Court, 11 Staple Inn Buildings,
London WC1V 7QH
Fax: +44 (0)20 7900 1834

Confirmation of booking will be sent within ten days of receipt of this completed form together with directions.

Cancellation policy: Notifications of cancellations must be sent in writing to GS1 UK. Substitutions of attendees can be made at any time.

Booking conditions: The printed programme is correct at the time of going to press. However, GS1 UK reserves the right to alter or cancel the programme due to circumstances beyond our control.

Data protection: Personal data supplied is subject to the Data Protection Act 1998. This data may be used to supply you with information relevant to your business. If you do not wish to receive information about other GS1 UK services please tick here ☐

If you do not wish to receive information from other companies approved by us, please tick here ☐

This is a networking event. Your name and company will be placed on a list available on the day. Please tick here if you do not wish to be included on the list ☐